



ZyDoc Launches MediSapien Telephone Information Management Service Featuring Appointment Reminder System to Improve Efficiency, Reduce No-Shows

ZyDoc Medical Transcription, the technical leader in e-Transcription services has announced the launch of MediSapien™, a breakthrough telephony application designed to improve medical office efficiency. MediSapien will debut at the annual meeting of the American Academy of Ophthalmology, October 23 through October 27 at the Moscone Center in San Francisco.

Hauppauge, NY ([PRWEB](#)) October 24, 2009 -- [ZyDoc Medical Transcription](#), the technical leader in e-Transcription services has announced the launch of MediSapien™, a breakthrough telephony application designed to improve medical office efficiency. MediSapien will debut at the annual meeting of the American Academy of Ophthalmology, October 23 through October 27 at the Moscone Center in San Francisco. Show attendees will have an opportunity for enrollment in the initial automated appointment reminder service backed by a one-month money back guarantee, by visiting ZyDoc in Booth 4016.

The initial MediSapien™ appointment reminder service from ZyDoc automates reminder phone calls to medical patients, increasing practice efficiency by reducing no-show rate. Patients appreciate the personalized calls and the office staff is free to handle other critical tasks. [ZyDoc™](#) is known for its excellent, user-friendly web-based platform. MediSapien utilizes the same ZyDoc state-of-the-art technology thousands of doctors use for daily dictation of their medical encounters.

The appointment reminder system is designed for quick initial setup, and is patient-friendly, HIPAA-compliant, and verifiable. A medical office can simply select message content once and the system uploads the appointment schedule. MediSapien makes the calls with the appointment reminder message, asking the patient to press the touchtone phone keypad to respond from a brief menu such as 1-confirm, 2-cancel, or 3-replay the message. When the calls are completed, authorized staff can then log in with a secure access code to track the responses on the Web and immediately update their appointment schedule.

"MediSapien utilizes our award-winning software platform and our state-of-the-art data center that already handles thousands of daily dictation calls and faxes without interruption," states ZyDoc Chairman James Maisel, MD. "With MediSapien, ZyDoc continues to improve office efficiency and leverage our technical expertise with telephone solutions for health care. These services save time for doctors and staff, filling a niche for user-friendly HIPAA-compliant message delivery. More importantly, MediSapien will dramatically alter the ability of a practice to interact automatically with patients to verify or acquire any data in their practice management or EMR system. ZyDoc provides the middleware to allow data interchange with simplified telephone interaction that patients can use."

MediSapien can also be used for new appointments, patient follow-up, pre-operation evaluation scheduling, or any customized messaging. Multiple languages and multiple scripts are available. Pricing is a flat rate of twenty cents per connected call, with no contract required, and ZyDoc transcription clients are eligible for an exclusive ten cent per call discount.

About ZyDoc and MediSapien



MediSapien is a division of ZyDoc Medical Transcription. Founded in 1993, ZyDoc is a full service, e-transcription (electronic transcription) company featuring HIPAA-compliant web-based records, e-signature, faxing, and EMR integration solutions. Physicians, transcription companies, and hospitals use ZyDoc services and software to produce, organize, and distribute multi-specialty patient documentation. ZyDoc solves the PC literacy, data entry bottleneck, implementation, and cost issues that plague other clinical documentation and EMR companies. The company uses award-winning technology, workflow enhancements, and the Internet with ASP applications. In 2004, ZyDoc was ranked third nationally in medical transcription by the Medical Records Institute and has also won awards from the medical informatics, speech recognition, and software industries. The technology platform is augmented by 24-hour U.S.-based support through the ZyDoc Operation Center. ZyDoc features unsurpassed medical documentation accuracy ensured by measurement and continuous quality improvement, backed by a large workforce of U.S.-based level II and III transcription editors, proofreaders, quality assurance professionals, and a technical support team of analysts, programmers, and software developers.

More information about MediSapien is available at ZyDoc Booth 4016 at AAO 2009, on the web at www.MediSapien.com, or by calling (800) 546-5633. Email inquiries should be directed to sales@MediSapien.com.

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